

**Room Occupancy Tax Report**

1/31/2016

**2015/2016 Budgeted Revenues** **\$113,200.00**

7/31/2015	\$14,781.99
8/31/2015	\$10,743.41
9/30/2015	\$10,624.11
10/31/2015	\$15,955.17
11/30/2015	\$7,439.21
12/31/2015	\$6,574.55
1/31/2016	\$5,152.86
2/28/2016	
3/31/2016	
4/30/2016	
5/31/2016	
6/30/2016	

**Net Collections** **\$71,271.30****2015/2016 Budgeted Expenses**

## Less Disbursements:

Allison Outdoor Advertising Billboard	\$350.00
Site Dart Hosting	\$131.40
Site Dart Hosting	\$12.00
Site Dart Hosting	\$12.00
Charlotte Chamber of Commerce	\$5,200.00
Site Dart Hosting	\$12.00
Pandora Media	\$5,000.00
Premiere Marketing Google Ad Words	\$493.44
Premiere Marketing Facebook	\$1,000.00
Allison Outdoor Advertising Billboard	\$350.00
Rotary Club River Fest	\$1,500.00
Asheville Citizen Times	\$4,650.00
80's Flash Back 8K Race	\$625.00
Naturalist Event	\$2,500.00
Premiere Marketing Facebook	\$1,114.12
Premiere Marketing Google Ad Words	\$37.23
Allison Outdoor Advertising Billboard	\$350.00
Allison Outdoor Advertising Billboard	\$350.00
Trip Advisor	\$1,312.25
Pandora Media	\$5,000.00
Pandora Media	\$5,000.00
Pandora Media	\$973.01
Asheville Citizen Times	\$4,940.00
Allison Outdoor Advertising Billboard	\$350.00

Asheville Citizen Times	\$4,650.00
Wayah Insurance Group	\$350.00
Smoky Mountain Center for Fine & Performing Arts	\$1,280.00
Premiere Marketing Facebook	\$1,129.93
Premiere Marketing Google Ad Words	\$500.00
Asheville Citizen Times	\$1,400.00
Smoky Mountain Center for Fine & Performing Arts	\$640.00
Allison Outdoor Advertising Billboard	\$350.00
Premiere Marketing Facebook	\$778.49
Premiere Marketing Google Ad Words	\$1,000.00
Summit Publishing Blue Ridge Magazine	\$3,000.00
Premiere Marketing Facebook	\$2,673.03
Premiere Marketing Google Ad Words	\$1,000.00
Asheville Citizen Times	\$240.00
Trip Advisor	\$2,094.31
Trip Advisor	\$3,122.04
Trip Advisor	\$3,471.39
Smoky Mountain Center for Fine & Performing Arts	\$640.00
Asheville Citizen Times	\$1,540.00
Motor Company Grill	\$1,500.00
Asheville Citizen Times	\$40.00
Premiere Marketing Facebook	\$94.14
Premiere Marketing Google Ad Words	\$262.25
Natural Body Building Event	\$1,000.00
Martin-Starnes Audit	\$3,000.00
Allison Outdoor Advertising Billboard	\$350.00
Premiere Marketing Facebook	\$99.58
 Total Expenditures	 <b>\$77,467.61</b>
 <b>Remaining Balance</b>	 <b>\$35,732.39</b>
 <b>Total Commitments</b>	
 Smoky Mountain Center for the Performing Arts	 \$12,440.00
 <b>Remaining Balance with Commitments</b>	 <b>\$23,292.39</b>

Column1	Column3	Column4	Column5	Column6	Column7	Column8
Month	FY 2010-2011	FY 2011-2012	FY 2012-2013	FY 2013-2014	FY 2014-2015	FY 2015-2016
July	\$14,609.25	\$13,523.75	\$12,199.87	\$12,074.19	\$12,933.83	\$14,781.99
August	\$10,802.81	\$9,436.83	\$10,574.60	\$10,142.03	\$11,288.22	\$10,743.41
September	\$9,825.43	\$8,981.30	\$11,900.99	\$9,362.51	\$9,523.55	\$10,624.11
October	\$13,997.93	\$13,580.58	\$13,809.73	\$13,204.00	\$13,826.66	\$15,955.17
Novemeber	\$5,868.77	\$5,767.06	\$6,100.84	\$6,611.03	\$6,311.47	\$7,439.21
Decmeber	\$4,501.02	\$4,718.42	\$4,746.80	\$5,173.04	\$5,500.33	\$6,574.55
January	\$4,267.06	\$3,884.80	\$3,742.12	\$4,299.16	\$4,398.08	\$5,152.86
February	\$4,902.24	\$4,085.65	\$4,746.80	\$4,471.66	\$4,919.27	
March	\$5,824.17	\$5,424.68	\$7,111.54	\$7,875.74	\$6,695.48	
April	\$7,615.57	\$6,997.08	\$7,814.07	\$7,796.15	\$9,098.44	
May	\$9,638.25	\$9,306.44	\$10,079.92	\$9,554.36	\$11,368.53	
June	\$9,781.24	\$9,738.55	\$9,166.06	\$9,084.51	\$11,097.29	
Totals	\$101,633.74	\$95,445.14	\$101,993.34	\$99,648.38	\$106,961.15	\$71,271.30