

Room Occupancy Tax Report

04/30/2013

2011-2012 Reserve	\$106,757.06
7/31/2012 Room Tax	\$12,199.87
8/31/2012 Room Tax	10,574.60
9/30/2012 Room Tax	11,900.99
10/31/2012 Room Tax	13,809.73
11/30/2012 Room Tax	6,100.84
12/31/2012 Room Tax	4,746.80
1/31/2013 Room Tax	3,742.12
2/28/2013 Room Tax	4,796.21
3/31/2013 Room Tax	7,111.54
4/30/2013 Room Tax	0.00
5/31/2013 Room Tax	0.00
6/30/2013 Room Tax	0.00

Net Collections 181,739.76

Less Reserve 93,750.18

Less Disbursements:

Allison Outdoor Advertising	1,300.00
Allison Outdoor Advertising	520.00
Allison Outdoor Advertising	1,300.00
Allison Outdoor Advertising	520.00
Michael M Rogers	1,050.00
Tony Angel Media	800.00
Tony Angel Media	857.15
Comcast Spotlight	4,857.17
Michael M Rogers	600.00
Franklin Main Street Program	2,000.00
Associated Posters, Inc.	124.15
Comcast Spotlight	4,688.32
Associated Posters, Inc.	124.15
Associated Posters, Inc.	124.15
Tony Angel Media	827.35
Tony Angel Media	800.00
Allison Outdoor Advertising	520.00
Allison Outdoor Advertising	1,300.00
The Franklin Press	1,666.45
Social Axe	3,511.64
Social Axe	392.00

Michael M Rogers	750.00
WFSC 1050 AM	333.55
Smoky Mountain Center	10,000.00
Tony Angel Media	800.00
Allison Outdoor Advertising	1,300.00
Allison Outdoor Advertising	520.00
Smoky Mountain News	85.00
The Franklin Press	288.00
Macon County News	99.90
Social Axe	1,735.84
Michael M Rogers	750.00
Comcast Spotlight	4,952.28
Tony Angel Media	873.94
Tony Angel Media	800.00
Associated Posters, Inc.	124.15
Comcast Spotlight	4,857.17
Tony Angel Media	857.15
Allison Outdoor Advertising	1,300.00
Allison Outdoor Advertising	520.00
Tony Angel Media	800.00
Allison Outdoor Advertising	1,300.00
Allison Outdoor Advertising	520.00
Smoky Mountain Theatre	5,000.00
Tony Angel Media	800.00
Allison Outdoor Advertising	520.00
Allison Outdoor Advertising	1,300.00
Franklin Main Street Program	3,500.00
Allison Outdoor Advertising	520.00
Allison Outdoor Advertising	1,300.00
Tony Angel Media	860.90
Comcast Spotlight	4,878.42
Tony Angel Media	800.00
Allison Outdoor Advertising	520.00
Allison Outdoor Advertising	1,300.00
Associated Posters, Inc.	248.30
Associated Posters, Inc.	248.30
Associated Posters, Inc.	124.15
Tony Angel Media	800.00
Allison Outdoor Advertising	520.00
Allison Outdoor Advertising	1,300.00
Franklin Main Street Program	2,000.00
Total Disbursements	87,989.58
Remining Balance	0.00

Less Commitments:

Billboards - \$1,820.00 per month	3,640.00
Tony Angel Media	2,400.00
Franklin Folk Festival	1,750.00
Airing of the Quilts	1,250.00
The Taste of Scotland	2,250.00
Total Commitments	11,290.00

	FY 2009-2010 TDA Collections	Monthly Change 2009- 2010	FY 2010-2011 TDA Collections	Monthly Change 2010- 2011	FY 2011- 2012 TDA Collections	Monthly Change 2011- 2012	FY 2012- 2013 TDA Collections	Monthly Change 2012- 2013
July	\$14,292.06	N/A	14,609.25	2%	\$ 13,523.75	-7%	\$ 12,199.87	-10%
August	\$9,224.36	N/A	\$10,802.81	17%	\$ 9,436.83	-13%	\$ 10,574.60	12%
September	\$7,636.75	N/A	\$9,825.43	29%	\$ 8,981.30	-9%	\$ 11,900.99	33%
October	\$11,325.47	N/A	\$13,997.93	24%	\$ 13,580.58	-3%	\$ 13,809.73	2%
November	\$6,006.61	N/A	\$5,868.77	-2%	\$ 5,767.06	-2%	\$6,100.84	6%
December	\$4,620.32	N/A	\$4,501.02	-3%	\$ 4,718.42	5%	\$ 4,746.80	1%
January	\$5,397.84	N/A	\$4,267.06	-21%	\$ 3,884.80	-9%	\$ 3,742.12	-4%
February	\$3,997.68	NA	\$4,902.24	23%	\$ 4,085.65	-17%	\$4,746.80	16%
March	\$5,119.56	N/A	\$5,824.17	14%	\$ 5,424.68	-7%	\$7,111.54	31%
April	\$7,134.66	N/A	\$7,615.57	7%	\$ 6,997.08	-8%		
May	\$8,578.53	N/A	\$9,638.25	12%	\$ 9,306.44	-3%		
June	\$10,681.71	N/A	\$9,781.24	-8%	\$ 9,738.55	0%		
Totals	\$ 94,015.55	NA	\$ 101,633.74	8%	95445.14	-6%	74933.29	-21%