

Town of Franklin Tourism Development Authority Meeting

July 9, 2012- Town Hall

Present: Candy Presley, Karen Bacon, Matt Bateman, Beverly Mason, Vickie Springer and Summer Woodard (designated by Sam Greenwood.)

Absent: Mike Grubermann, Deb Heatherly and Ellen Jenkins

Guests: Tony Angel, Sylvia Cochran, Karen Flowers,

Candy Presley called the meeting to order at 5:30 pm.

Approval of Minutes

The June 11 and June 28, 2012 minutes were reviewed.

Beverly Mason made the motion to approve the June 11 and June 28, 2012, minutes as written. Ellen Jenkins seconded the motion. The motion passed unanimously.

Financial Report

Summer Woodard reported that she was working with the Town Finance Officer in regards to the financial report. The new fiscal year started July 1, 2012. The goal is to have all invoices for fiscal year 2011-2012 paid by the next regularly scheduled Tourism Development Authority meeting. This will give the Tourism Development Authority and idea of how much funding is available for the 2012-2013 fiscal year.

Sub-Committee Reports

Finance/Budget Committee

Summer Woodard, Chair - The expense report will be available at the next regularly board meeting. I have been working with the Town of Franklin's Finance Officer on the expense report.

Policy & Procedures Committee

Summer Woodard, Chair – No report.

Funding Evaluation Committee

Deb Heatherly, Chair – No report

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Unfinished Business

Update on the Smoky Mountain Rumble Bike Rally

Sylvia Cochran gave an update on the progress of the Bike Rally. Sylvia said that she was unable to attend the Tourism Development Authority called meeting on June 28, 2012. Ms. Cochran passed out a paper that answered the question raised at the called meeting on June 28, 2012 (see attached.)

Summer Woodard- I disagree with your statement "We've been told by city officials there isn't a permit, or a need for a permit at the current site." I sent an email to you that listed phone numbers and individuals that you needed to get in touch with at the North Carolina Alcohol Beverage Control Commission. I informed you that the alcohol permit would be between you and the State of North Carolina.

Sylvia Cochran- I did contact the North Carolina Alcohol Beverage Control Commission. I was told that unless I was a non-profit, political party or government entity I could not obtain a permit.

Matt Bateman- How many confirmed vendors do we have?

Sylvia Cochran- I have nineteen confirmed vendors.

Matt Bateman- Are all vendors listed on the website?

Sylvia Cochran- I do not have all the vendors on the website. Until, the vendors give me all their paper work and insurance binder, I will not list them on the website.

Matt Bateman- How many vendors did you have at the Helen rally?

Sylvia Cochran- I had twenty eight vendors at the Helen rally this year. I will be meeting with Lieutenant Brian Leopard with the Macon County Sheriff's Department tomorrow to discuss security. I will also be meeting with Kristy Dodge tomorrow to go over the layout of the site.

Vickie Springer- Is the poker run or the treasure hunt going to cause congestion in Town?

Sylvia Cochran- The poker run is normally outside of Town. The treasure hunt will be spread throughout Town. Businesses must sign up to participate in the treasure hunt.

Candy Presley- Do you have a copy of the sponsorship list in and a copy the liability insurance policy?

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Sylvia Cochran- No. I will send you a copy, when I get back to my office.

Candy Presley- The board requested that you provide the insurance information by the July 9th meeting.

Sylvia Cochran- I can have that information faxed to me tomorrow, and I will send it to you.

Candy Presley- Sylvia you must have this turned in by tomorrow.

Alcohol Law Enforcement representative

Scott Ogle with the North Carolina Alcohol Law Enforcement agency gave a brief overview on legal requirements and restrictions for alcohol beverage permits. Mr. Ogle said his office was in Asheville, North Carolina and that he was the agent responsible for the five Western counties in North Carolina. He said Macon County was considered one of the five counties. The permit that Sylvia Cochran is referring to is a onetime permit. This type of permit will only be issued to a non-profit organization, political party, and a government entity. A permit will not be issued for the Smoky Mountain Bike Rally.

Matt Bateman- Is the Tourism Development Board able to apply for an alcohol permit? This is just for future reference.

Scott Ogle- Probably.

Candy Presley- I do not believe the Tourism Development Authority needs to look at doing this.

Sylvia Cochran- I need to point out that I spoke with the owner of the strip mall across from the Smoky Mountain Rumble site. Normally, the parking lot is closed off if an event is taking place. However, the owner and I have worked out an agreement that will allow for the parking lot to remain open.

New Business

Pumpkin Fest

Candy Presley reminded the board that Linda Schlott did not have to be present. Ms. Presley proceeded to read the funding request (see attached.)

Beverly Mason- How many years has this event been held?

Candy Presley- Sixteen years.

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Matt Bateman- This event is well attended.

Summer Woodard made the motion to grant \$2,000.00 to the 16th Annual Pumpkin Fest. Beverly Mason seconded. The motion passed unanimously.

Dedicated Bikers of Western North Carolina

Karen Flowers gave a brief overview of the upcoming Ruby Bash Rally (see attached.) Ms. Flowers stated that the Ruby Bash Rally will be held on August 24 and August 25, 2012 at Rose Creek campground. This event will have its second annual Toy Poker Run. This poker run benefits the local Toys for Tots. This event will also have a bike show, tattoo contest, music, food, and merchandise vendors. Ms. Flowers requested billboards for the promotion of this event.

Vickie Springer- Is this the first time your organization has come to this board for funding?

Karen Flowers- No

Beverly Mason- How many people do you expect at this event?

Karen Flowers- We do not know how many people to expect. We could get 100 people or we could get 1,000 people.

Candy Presley- Will you be having alcohol at this event?

Karen Flowers- Yes.

Summer Woodard made the motion to grant (2) two billboards for the Ruby Bash Rally. Vickie Springer seconded. The motion passed unanimously.

Items from the Floor

Candy Presley- The Tourism Development Authority Board needs to have a board retreat this fall to discuss terms, rules of procedure and grant request.

Matt Bateman- Tony Angel has done a great job with the Smoky Mountain Rumble website.

Next Meeting

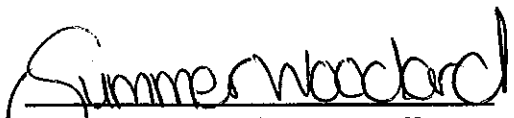
Candy Presley- The next regular Tourism Development Authority meeting will be August 13, 2012.

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Adjournment

There being no further business, Beverly Mason motioned to adjourn. Seconded by Matt Bateman. The meeting adjourned at 6:45 p.m.


Candy Presley, Chair


Summer Woodard, Town Staff