

## **Town of Franklin Tourism Development Authority Meeting**

August 9, 2021 – 5:30 p.m.

Present: Chair Connie Grubermann, members Donnie Bishop, Matt Holland, Cheryl Pullium, and Town designee Travis Tallent were present.

Tim Crabtree, Josh Drake, and Candy Presley were absent.

### **Approval of July 12, 2021 meeting minutes**

**Motion was made by Bishop, seconded by Pullium to approve the June 14, 2021 meeting minutes as presented. Motion carried. Vote: 5 to 0.**

### **Financial Reports for August 9, 2021**

Tallent presented the financial report for August 9, 2021.

**Motion was made by Pullium, seconded by Bishop to accept the financial report as presented. Motion carried. Vote: 5 to 0. Report is attached.**

### **Sub Committee Reports**

- A.) Finance/Budget Chair Report – None
- B.) Policy and Rules of Procedure Chair Report – None
- C.) Application Review Chair Report – Presented.

### **New Business: The Naturalist 25K/50K Trail Race - \$1,700**

Cory McCall presented a request for \$1,700 for the Naturalist 25K/50K.

### **Old Business: Nikwasi-Cherokee Cultural and Heritage Corridor Pilgrimage - \$3,500**

The TDA considered the NC Trail of Tears Association's request for \$3,500 for this event. Rules of Procedure were presented.

Pullium said that she would be willing to make a motion for \$410 since that was the only money that was listed in the request for advertising.

Tallent said that he agreed. He said the rules are specific to the disapproval of funds used for rentals and salaries among other items.

Bishop said that he thought this was a good event for the area. He said that the board had approved requests before that didn't specify funds for advertising.

Grubermann said she agreed that the event was good for the area but said that the rules are specific to the uses of funds.

Holland said he felt like the rules seem clear about what funds should be used for. He said it was unfortunate but the rules are clear.

**Motion was made by Pullium, seconded by Tallent to approve \$410 for the Nikwasi-Cherokee Cultural and Heritage Corridor Pilgrimage. Motion carried. Vote: 3 to 2. Bishop and Grubermann opposed.**

### **Discussion**

The Board discussed developing flyers to use as a recruitment tool to fill the open lodging seat on the board.

**Adjournment**

**Motion was made by Tallent, seconded by Drake to adjourn the meeting at 6:20 p.m. Motion carried. Vote: 5 to 0.**

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Connie Grubermann, Chairperson

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Travis Tallent, Town Clerk