

Room Occupancy Tax Report			
1/31/2019			
2018/2019 Budgeted Revenues	\$135,000.00		
7/31/2018	\$15,894.85		
8/31/2018	\$12,353.78		
9/30/2018	\$14,636.43		
10/31/2018	\$18,173.60		
11/30/2018	\$13,471.11		
12/31/2018	\$7,878.56		
1/31/2019			
2/28/2019			
3/31/2019			
4/30/2019			
5/31/2019			
6/30/2019			
Net Collections:	\$37,403.33		
Budgeted Expenses:			
Visit NC	\$16,800.00	7/1/2018	
Trip Advisor	\$20,000.00	7/1/2018	
USA Today	\$15,000.00	7/1/2018	
Scripps	\$10,000.00	7/1/2018	
NCM	\$17,890.00	7/1/2018	
Audit & Bond	\$3,000.00	7/27/2018	
Franklin Press	\$4,000.00	7/27/2018	
Folk Festival	\$2,000.00	7/27/2018	
Chamber BBQ Festival	\$2,000.00	7/27/2018	
Site Dart	\$28.00	8/6/2018	
Site Dart	\$235.00	8/21/2018	
Summer Lovin Concert	\$1,000.00	8/23/2018	
Google Adwords	\$500.00	8/23/2018	
Facebook	\$758.82	9/21/2018	
Google Adwords	\$1,500.00	9/21/2018	
Facebook	\$1,233.90	9/21/2018	
Outdoor 76 Naturalist	\$1,800.00	10/5/2018	
Google Adwords	\$2,000.00	11/15/2018	
Facebook	\$784.00	11/15/2018	
Facebook	\$678.63	11/15/2018	
Google Adwords	\$2,000.00	11/15/2018	
WYFF	\$500.00	11/15/2018	
Ruby Drop Event	\$2,100.00	12/1/2018	
Smoky Mnt Center	\$10,000.00	12/14/2018	
Google Adwords	\$500.00	12/14/2018	
Facebook	\$424.32	12/14/2018	
Google Adwords	\$500.00	1/25/2019	
Facebook	\$447.09	1/25/2019	
TOTAL EXPENSES:	\$ 117,679.76		
Remaining Balance:	\$17,320.24		
TDA FUND BALANCE:	\$155,431.15		

