

Town of Franklin Tourism Development Authority Meeting

July 8, 2019 – 5:30 p.m.

Present: Chair Connie Grubermann, Donnie Bishop, Tim Crabtree, Josh Drake, Matt Holland, and Town Manager Summer Woodard.

Candy Presley and Cheryl Pullium were absent.

Approval of June 10, 2019 Board minutes

Motion was made by Bishop, second by Drake to approve the June 10, 2019 meeting minutes as presented. Motion carried. Vote: 6 to 0.

Motion was made by Woodard, seconded by Drake to move items under New Business to follow Financial Reports. Motion carried. Vote: 6 to 0.

Financial Reports

Town Manager Summer Woodard presented the financial report for June, 2019. Report is attached.

Motion was made by Drake, seconded by Bishop to accept the financial report as presented. Motion carried. Vote: 6 to 0.

New Business: Funding Request for the Franklin Press

Rachel Hoskins presented this item.

New Business: Funding Request for Mountain High BBQ Festival

Cindy Cavender presented this item.

Old Business: Funding Request for Folk Heritage Association for \$2,000

Drake said that in the past the TDA has reduced funds each year. He asked if they were going to keep doing that.

Crabtree said that if they fund the same amount then the festivals could grow.

Drake said if the TDA reduces funding they would have more money to fund more festivals.

Motion was made by Woodard, seconded by Bishop to approve the \$2,000 grant request by the Folk Heritage Association for the Franklin Folk Festival. Motion carried. Vote: 5 to 1. Drake opposed.

Old Business: Funding Request for Franklin Heritage Day

Gwen Taylor said that Macon County TDC gave \$3,800 so the request to the TDA is only \$1,200.

Motion was made by Woodard, seconded by Bishop to award \$1,200 for Franklin Heritage Day. Motion carried. Vote: 6 to 0.

Sub-Committee Reports

Finance/Budget Chair – None.

Policy and Procedures – None.

Application Review chair – Under New Business.

New Business: Discussion on amendment to FY 19-20 Budget

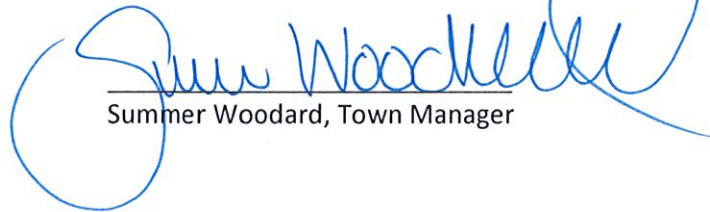
Summer Woodard said that Premiere Marketing recommended not funding \$15,000 for USA Today and keeping funding at \$20,000 for Google/Microsoft Advertising and \$10,000 for YouTube.

Motion was made by Bishop, seconded by Drake to amend the FY 19-20 budget as recommended. Motion carried. Vote; 6 to 0.

Adjournment

Motion was made by Drake, seconded by Woodard to adjourn the meeting at 6:00 p.m. Motion carried. Vote: 6 to 0.


Connie Grubermann, Chairperson


Summer Woodard, Town Manager