

Room Occupancy Tax Report

3/31/2016

2015/2016 Budgeted Revenues **\$113,200.00**

7/31/2015	\$14,781.99
8/31/2015	\$10,743.41
9/30/2015	\$10,624.11
10/31/2015	\$15,955.17
11/30/2015	\$7,439.21
12/31/2015	\$6,574.55
1/31/2016	\$5,152.86
2/28/2016	\$5,152.04
3/31/2016	
4/30/2016	
5/31/2016	
6/30/2016	

Net Collections **\$76,423.34**

2015/2016 Budgeted Expenses

Less Disbursements:

Allison Outdoor Advertising Billboard	\$350.00
Site Dart Hosting	\$131.40
Site Dart Hosting	\$12.00
Site Dart Hosting	\$12.00
Charlotte Chamber of Commerce	\$5,200.00
Site Dart Hosting	\$12.00
Pandora Media	\$5,000.00
Premiere Marketing Google Ad Words	\$493.44
Premiere Marketing Facebook	\$1,000.00
Allison Outdoor Advertising Billboard	\$350.00
Rotary Club River Fest	\$1,500.00
Asheville Citizen Times	\$4,650.00
80's Flash Back 8K Race	\$625.00
Naturalist Event	\$2,500.00
Premiere Marketing Facebook	\$1,114.12
Premiere Marketing Google Ad Words	\$37.23
Allison Outdoor Advertising Billboard	\$350.00
Allison Outdoor Advertising Billboard	\$350.00
Trip Advisor	\$1,312.25
Pandora Media	\$5,000.00
Pandora Media	\$5,000.00
Pandora Media	\$973.01
Asheville Citizen Times	\$4,940.00
Allison Outdoor Advertising Billboard	\$350.00

Asheville Citizen Times	\$4,650.00
Wayah Insurance Group	\$350.00
Smoky Mountain Center for Fine & Performing Arts	\$1,280.00
Premiere Marketing Facebook	\$1,129.93
Premiere Marketing Google Ad Words	\$500.00
Asheville Citizen Times	\$1,400.00
Smoky Mountain Center for Fine & Performing Arts	\$640.00
Allison Outdoor Advertising Billboard	\$350.00
Premiere Marketing Facebook	\$778.49
Premiere Marketing Google Ad Words	\$1,000.00
Summit Publishing Blue Ridge Magazine	\$3,000.00
Premiere Marketing Facebook	\$2,673.03
Premiere Marketing Google Ad Words	\$1,000.00
Asheville Citizen Times	\$240.00
Trip Advisor	\$2,094.31
Trip Advisor	\$3,122.04
Trip Advisor	\$3,471.39
Smoky Mountain Center for Fine & Performing Arts	\$640.00
Asheville Citizen Times	\$1,540.00
Motor Company Grill	\$1,500.00
Asheville Citizen Times	\$40.00
Premiere Marketing Facebook	\$94.14
Premiere Marketing Google Ad Words	\$262.25
Natural Body Building Event	\$1,000.00
Martin-Starnes Audit	\$3,000.00
Allison Outdoor Advertising Billboard	\$350.00
Premiere Marketing Facebook	\$99.58
Asheville Citizen Times (March 2016)	\$80.00
Smoky Mountain Center for Fine & Performing Arts (March 2016)	\$1,440.00
Premiere Marketing Facebook (March 2016)	\$245.45
Highlands Mediaworks (March 2016)	\$700.00
Franklin Garden Club (April 2016)	\$1,650.00

Total Expenditures	\$81,583.06
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Remaining Balance	\$31,616.94
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Total Commitments

Smoky Mountain Center for the Performing Arts	\$11,000.00
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Remaining Balance with Commitments	\$20,616.94
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