

Town of Franklin Tourism Development Authority Meeting

May 13, 2019 – 5:30 p.m.

Present: Chair Connie Grubermann, Tim Crabtree, Josh Drake, Matt Holland, Candy Presley, Cheryl Pullium, and Town Manager Summer Woodard.

Donnie Bishop was absent.

New Business: Presentation by Premiere Marketing for FY 2019-2020

Beth Payseur and D'Anne Maddox presented this item.

New Business Discussion on Scripps Media

In the FY 2018-2019 budget, Payseur recommended moving \$4,020 from the Scripps line into the Google Adwords line.

Motion was made by Drake, seconded by Pullium to move \$4,020 from the Scripps line-item to Google Adwords line. Motion carried. Vote: 7 to 0.

Approval of March 11, 2019 Board minutes

Motion was made by Crabtree, second by Presley to approve the March 11, 2019 meeting minutes as presented. Motion carried. Vote: 7 to 0.

Financial Reports

Town Manager Summer Woodard presented the financial report for March and April. Report is attached.

Motion was made by Drake, seconded by Pullium to accept the financial report as presented. Motion carried. Vote: 7 to 0.

Sub-Committee Reports

Finance/Budget Chair – Chair Person Grubermann presented a possible budget for consideration. Proposal is attached.

Policy and Procedures – None

Application Review chair – As follows.

Old Business: Advertising Opportunity with the Franklin Press

Drake said he didn't feel like advertising in Blue Ridge would bring many visitors to Franklin.

Chair Person Grubermann said some of her guests had been from the Blue Ridge area.

Motion was made by Woodard, seconded by Presley to approve the \$2000 funding request for the advertising opportunity with the Franklin Press. Motion carried: 6 to 1. Drake opposed.

Old Business: Funding Request for the Taste of Scotland

It was acknowledged that there is \$2,677.05 left in the festivals and events line.

Motion was made by Pullium, second by Woodard to approve \$2,000 for the Taste of Scotland. Motion carried. Vote: 7 to 0.

Old Business: Funding Request for Springtopia II for \$5,000

Motion was made by Presley, seconded by Pullium to deny funding request. Motion carried. Vote: 7 to 0.

New Business: Re-Appointment of Cheryl Pullium to the TDA Board

Motion was made by Woodard, seconded by Drake to re-appoint Cheryl Pullium to the TDA Board. Motion carried. Vote: 6 to 0.

New Business: Re-Appointment of Josh Drake to the TDA Board

Motion was made by Woodard, seconded by Crabtree to re-appoint Tim Crabtree to the TDA Board. Motion carried. Vote: 6 to 0.

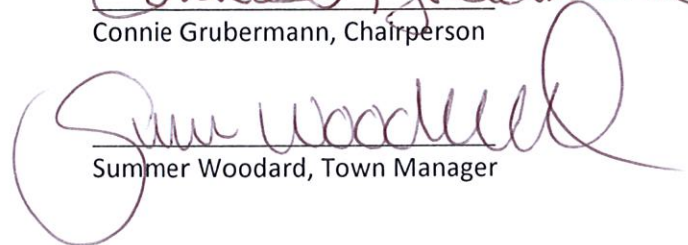
Announcements

The next regularly scheduled TDA meeting is Monday June 10, 2019 at 5:30 p.m. in the Town Hall Boardroom.

Adjournment

Motion was made by Drake, seconded by Presley to adjourn the meeting at 6:30 p.m. Motion carried. Vote: 7 to 0.


Connie Grubermann, Chairperson


Summer Woodard, Town Manager