

Town of Franklin Tourism Development Authority Meeting

November 13, 2017

Present: Chairman Candy Presley, members Tim Crabtree, Josh Drake, Connie Gruberman, and Town Manager Summer Woodard.

Cheryl Pullium arrived at 5:50 p.m.

Member Donnie Bishop was absent.

Approval of September 11, 2017 Board minutes

Motion was made by Gruberman, seconded by Drake to approve the September 11, 2017 meeting minutes as presented. Motion carried. Vote: 5 to 0.

Financial Reports

Town Manager Summer Woodard presented the financial report. Report is attached.

Motion was made by Gruberman, seconded by Crabtree to accept financial report as presented. Motion carried. Vote: 4 to 0.

Sub-Committee Reports

Finance/budget chair – None

Policy and Procedures – None

Application Review chair – As follows.

New Business: Funding Request for Franklin A.T. Celebration 2018

Bill Van Horn presented this item. Packet is attached.

Summer Woodard – Town Manager – I would like to make a note that at our meeting last month we didn't have a quorum to hear this item, the board said that if it was the will of the whole board that we could possibly grant his request to night.

Motion made by Gruberman, seconded by Drake to approve funding request for Franklin A.T. Celebration 2018 for \$1,138.00. Motion carried. Vote: 5 to 0.

New Business: Funding Request for Franklin Garden Club

Maryellen Tully – President of the Franklin Garden Club – presented this item. Packet is attached.

New Business: DiscoverFranklinNC.com website Hosting Package

Town Manager Summer Woodard presented this item.

Motion made by Drake, seconded by Gruberman to approve DiscoverFranklinNC.com website hosting package for \$20 per year. Motion carried. Vote: 5 to 0.

November 13, 2017 meeting continued,

New Business: Folk Festival Project Report

Report is attached.

New Business: Budget Amendment

Summer Woodard – Town Manager – We had an issue on our end at the town where there was an invoice for Trip Advisor that wasn't paid. That was for last fiscal year so we met with D'Anne and Beth who are really great to work with and they suggested we use money from social media and Google Adwords. The total unpaid invoice was \$4,029.76. Since we balanced at the end of the fiscal year, we have to pay it from this year's budget.

Motion was made by Pullium, seconded by Gruberman to approve the budget amendment as presented.
Motion carried. Vote: 5 to 0.

Old Business: Funding Request for Ruby Drop 2017

Motion was made by Gruberman, seconded Woodard to approve the funding request for Ruby Drop 2017 for \$4,000. Vote: 4 to 0. Crabtree recused himself.

Items from the Board

None.

Announcements

The next regularly scheduled TDA meeting is Monday December 11, 2017 at 5:30 p.m. in the Town Hall Boardroom.

Adjourn

Motion was made by Drake, seconded by Crabtree to adjourn the meeting at 6:00 p.m. The motion carried.
Vote: 5 to 0.


Candy Presley, Chairperson


Summer Woodard, Town Manager