

Town of Franklin Tourism Development Authority Meeting

October 11, 2021 – 5:30 p.m.

Present: Chair Connie Grubermann, members Donnie Bishop, Tim Crabtree, Candy Presley, Cheryl Pullium, and Town Manager Amie Owens were present.

Josh Drake and Matt Holland were absent.

New Town Manager Amie Owens introduced herself to the board.

The TDA members introduced themselves.

Approval of the August 9, 2021 and September 13, 2021 meeting minutes

Motion was made by Bishop, seconded by Pullium to approve the August 9, 2021 and September 13, 2021 meeting minutes as presented. Motion carried. Vote: 6 to 0.

Financial Reports for October 11, 2021

Chair Connie Grubermann presented the financial reports for October 11, 2021.

Motion was made by Presley, seconded by Crabtree to accept the financial report as presented. Motion carried. Vote: 6 to 0. Report is attached.

Sub Committee Reports

- A.) Finance/Budget Chair Report – None
- B.) Policy and Rules of Procedure Chair Report – None
- C.) Application Review Chair Report – Presented.

New Business: Presentation and Request by the Smoky Mountain Center for the Performing Arts

Scotty Corbin made this request for \$15,000. He said there has been an uptick in attendance over the last 12 months. He said that the Mountain High Music Festival drew up to 9,000 attendees with 80% coming from outside of Macon County.

Old Business: Conquer the Mountain Half Marathon & 5K

Motion was made by Pullium, seconded by Presley to add the funding request of \$3,250 for the Conquer the Mountain Half Marathon & 5K to the agenda. Motion carried. Vote: 6 to 0.

Motion was made by Pullium, seconded by Bishop to fund \$600 that was listed for advertising for the Conquer the Mountain Half Marathon & 5K. Motion carried. Vote: 6 to 0.

Old Business: Discussion on TDA Use of Funds

The board said they would like for there to be a class offered or a video made on how to fill out funding request forms.

Items from the Board

None.

Adjournment

Motion was made by Crabtree, seconded by Pullium to adjourn the meeting at 6:09 p.m. Motion carried. Vote: 5 to 0.

Connie Grubermann, Chairperson

Travis Tallent, Town Clerk