

Room Occupancy Tax Report		
9/30/2018		
2018/2019 Budgeted Revenues	\$135,000.00	
7/31/2018	\$15,894.85	
8/31/2018	\$12,353.78	
9/30/2018		
10/31/2018		
11/30/2018		
12/31/2018		
1/31/2019		
2/28/2019		
3/31/2019		
4/30/2019		
5/31/2019		
6/30/2019		
Net Collections:	\$28,248.63	
Budgeted Expenses:		
Visit NC	\$16,800.00	7/1/2018
Trip Advisor	\$20,000.00	7/1/2018
USA Today	\$15,000.00	7/1/2018
Scripps	\$10,000.00	7/1/2018
NCM	\$17,890.00	7/1/2018
Audit & Bond	\$3,000.00	7/27/2018
Franklin Press	\$4,000.00	7/27/2018
Folk Festival	\$2,000.00	7/27/2018
Chamber BBQ Festival	\$2,000.00	7/27/2018
Site Dart	\$28.00	8/6/2018
Site Dart	\$235.00	8/21/2018
Summer Lovin Concert	\$1,000.00	8/23/2018
Google Adwords	\$500.00	8/23/2018
Facebook	\$758.82	9/21/2018
Google Adwords	\$1,500.00	9/21/2018
Facebook	\$1,233.90	
TOTAL EXPENSES:	\$ 95,945.72	
Remaining Balance:	\$39,054.28	
TDA FUND BALANCE:	\$153,348.19	