

Town of Franklin Tourism Development Authority Meeting

August 14, 2017

Present: Chairman Candy Presley, members Donnie Bishop, Connie Gruberman, Cheryl Pullium, and Town Manager Summer Woodard.

Members Tim Crabtree, Josh Drake, and Vickie Springer were absent.

Approval of July 10, 2017 Board minutes

Motion was made by Pullium, seconded by Gruberman to approve the July 10, 2017 meeting minutes as presented. Motion carried. Vote: 4 to 0.

Financial Reports

Town Manager Summer Woodard presented the financial report. Report is attached.

Motion was made by Gruberman, seconded by Pullium to accept financial report as presented. Motion carried. Vote: 4 to 0.

Sub-Committee Reports

Finance/budget chair – None

Policy and Procedures – None

Application Review chair – As follows.

New Business: Funding Request for Smokey Mountain Theater for \$15,000

Scotty Corbin – Smokey Mountain Theater – So far this year we're right at 32,400 in attendance as of August 14 and last year we were at 32,000 last October. We can't track how many of those actually spend the night here but if you look at the map you see that a lot of them are driving a long way home so we hope they are staying here.

New Business: Funding Request for the Naturalist Event for \$1,900

Cory McCall – The Naturalist Event – This is our third year of the event. We're right at or over 50 runners but we're hoping as we grow this event we will have a larger number. A lot of these runners are from different states and some are also from North Carolina.

New Business: Funding Report for Franklin in Bloom and Appalachian Heritage Festival

Town Manager Summer Woodard presented this item. Report is attached.

Discussion on FY 2017-2018 TDA Budget

Summer Woodard – Town Manager – As of June 30 we finished up the year with revenues of \$129,808.95. With that being said, I don't think I would suggest increasing the budget to more than \$129,000. You're right at the \$130,000 mark but I think I would be conservative on that.

Donnie Bishop – So if a project were to come up we could still approach the Town Council to take money for our reserve?

August 14, 2017 meeting continued,

Summer Woodard – Town Manager – Yes. If an opportunity came up then at that point you could go to the Board and request \$5,000 or \$10,000 to fund it. I would recommend taking the money from the increase in budget and putting it in your miscellaneous festivals and events line-item.

Motion made by Pullium, seconded by Gruberman to increase the budget to \$129,000 and put the increase into Miscellaneous Events and Festivals. Motion carried. Vote: 4 to 0.

Items from the Board

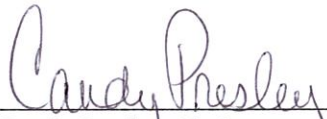
None.

Announcements

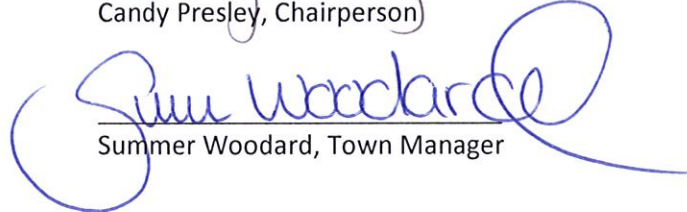
The next regularly scheduled TDA meeting is Monday September 11, 2017 at 5:30 p.m. in the Town Hall Boardroom.

Adjourn

Motion was made by Pullium, seconded by Woodard to adjourn the meeting at 5:54 p.m. The motion carried.
Vote: 4 to 0.



Candy Presley, Chairperson



Summer Woodard, Town Manager