

Town of Franklin Tourism Development Authority Meeting

September 11, 2017

Present: Chairman Candy Presley, members Tim Crabtree, Josh Drake, Connie Gruberman, and Town Manager Summer Woodard.

Members Donnie Bishop, Cheryl Pullium, and Vickie Springer were absent.

Approval of August 14, 2017 Board minutes

Motion was made by Gruberman, seconded by Drake to approve the August 14, 2017 meeting minutes as presented. Motion carried. Vote: 5 to 0.

Financial Reports

Town Manager Summer Woodard presented the financial report. Report is attached.

Motion was made by Drake, seconded by Gruberman to accept financial report as presented. Motion carried. Vote: 5 to 0.

Sub-Committee Reports

Finance/budget chair – None

Policy and Procedures – None

Application Review chair – As follows.

New Business: Funding Request for Ruby Drop 2017

Tim Crabtree presented this item on behalf of Crabtree Family Enterprises. Request is attached.

New Business: Re-Appointment of Vickie Springer to the TDA Board

Summer Woodard – Town Manager – I received an email from Ms. Springer that wanted to tell the board how much she has enjoyed serving with each and every one of you for the past several years but due to her schedule she will not be able to serve. We will have a vacancy that we can advertise for. She served in the role of short-term rental.

Old Business: Funding Request for Smokey Mountain Theater for \$15,000

Summer Woodard – Town Manager – In the past we've kind of adopted a policy with organizations that come through that they should ask for less as each year goes on. We consistently give this to the Smoky Mountain Center for Performing Arts. It's a great facility but should we look at decreasing their funding since we hold all of the other organizations accountable?

Tim Crabtree – Is there a policy that they reduce funding?

Summer Woodard – Town Manager – There is not. When organizations come forward we just ask that they try to decrease their request and stop relying on TDA funding completely.

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Tim Crabtree – TDA is to help and promote tourism. I guess I don't agree with asking organizations to ask for less year to year especially if there's not a policy on it. The theater attracts a lot for tourism. I would think they probably bring in more tourism than anybody else to this area.

Motion was made by Gruberman, seconded by Crabtree to approve funding request of \$15,000 for the Smoky Mountain Center for Performing Arts. Motion carried. Vote: 5 to 0.

Old Business: Funding Request for the Naturalist Event for \$1,900

Motion was made by Woodard, seconded by Gruberman to approve funding request of \$1,900 for the Naturalist Event.

Items from the Board

None.

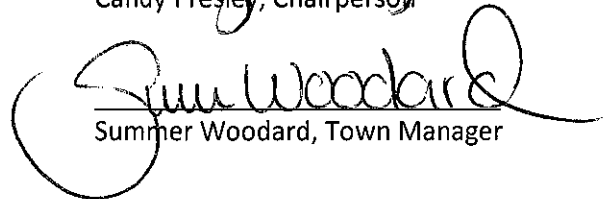
Announcements

The next regularly scheduled TDA meeting is Monday October 9, 2017 at 5:30 p.m. in the Town Hall Boardroom.

Adjourn

Motion was made by Drake, seconded by Crabtree to adjourn the meeting at 5:42 p.m. The motion carried. Vote: 5 to 0.


Candy Presley, Chairperson


Summer Woodard, Town Manager